

Social Leader Network



Leadership Training Programs

The **Social Leader Network** has created a number of successful leadership development programs that are capable of being specifically tailored to your company or can be delivered “as is”. Different programs are intended for individuals of different levels of leadership accountability and can be delivered for groups from 6 – 24.

- **Social Leader Acceleration Program:** This program consists of 4 day-long modules that can be delivered over the course of a week or spaced over time to accommodate the needs of your company. It is intended for experienced leaders. See the following page for an outline of the program
- **Social Leader Workshop:** This program is a two day workshop for new and emerging leaders. The workshop includes a 360° assessment and participation in a business simulation. See the next page for an outline of the program.
- **Action Learning Program:** This program consists of a structure and process to help a team of leaders learn while addressing a critical problem in the organization. The two critical components of the program are half-day learning workshops tied to team working meetings and team facilitation support. The length of the program and specific learning workshops are customized for each program. See the next page for typical learning workshops.

We can also work with you to design and deliver custom leadership development programs for all levels of leadership in your organization. Contact us to discuss bringing any of these program into your company or to discuss how we can help you develop your own custom leadership development program.

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Below are outlines of the Leadership Training programs offered by **Park Consulting**. All of these are available to be customized to your company

- **Social Leader Acceleration Program:** Program for experienced leaders. Modules include:
 - **Shifting From General to Mayor:** Leading in a rapidly changing business landscape driven by flattening organizations and less formal authority; dealing with changes in leadership requirements and understanding your own leadership capabilities
 - **Inner Leader:** Exploring what drives us as leaders, recognizing our impact on others and building thought-full, purposeful development into everyday work lives
 - **From Me to We:** Exploring each participants' own impact on those around them, becoming an active leader in influencing events and learning to maintain credibility with those we lead
 - **Being Open and Authentic:** Exploring how to remain true to who we are as leaders while remaining open to new information and ideas; paying attention to weak signals and seeing change coming over the horizon

- **Social Leader Workshop:** Program for new and emerging leaders. Workshop topics include:
 - What is Leadership in the new realities of today's socially enabled organizations
 - Exploring your own unique leadership approach
 - Seeing your self in action
 - Building a plan for your future success

- **Action Learning Program:** Program for leadership teams. Typical learning workshops include:
 - Social Leadership: Leading in the new realities of today's rapidly changing environment
 - Socially Enabled Organizations: Dealing with the impact of frictionless, instant communication of socially created information
 - Personal Insight: 360o leadership assessment and personal development planning
 - Leading organizational change and transformation
 - Team development and team dynamics